



# Field Team 6

Register Democrats.  
Save the world.

## Frequently Asked Questions

### **What is Field Team 6's mission?**

*Register Democrats. Save the world.*

We are the national leader in proudly partisan voter registration! Using a first-of-its-kind database to reach out via email, text, and postcard we register Democrats in the most flippable states and districts nationwide, where Democrats are needed most. Our efforts are laser-focused on registering young people, women, and people of color in order to take back the House in '26, take back the Senate and White House in '28, and save our democracy.

### **How's that mission going?**

From our start in 2019 through the end of 2022, *2.3 million of voters have registered after Field Team 6 outreach*, the vast majority in swing states and districts. And in 2024, we reached out to a record-breaking 25 million unregistered likely Democrats, in what we believe to be the biggest voter registration drive ever conducted. While we tragically lost the White House, our efforts helped win 5 swing Senate seats and 43 swing House seats... and it is from this foothold that we will climb back into power.

### **Why voter registration?**

Whatever progressive causes resonate most with you – abortion rights, gun safety, healthcare, the climate crisis, racial justice, LGBTQ+ rights, voting rights, *democracy itself* – the only way to push those causes forward is by winning elections.

*Registering Democrats in swing states and districts is the #1 most direct, effective way to win elections at every level, from the school board to the House to the Senate to the White House.*

### **Why partisan voter registration?**

We register Democrats because those are the voters who will literally save our democracy. Because we do partisan voter registration, we can also talk about what Democrats stand for, and we can mention specific candidates, helping with name recognition. *This means our activism is doubly effective* – we canvass while we register.

### **Why swing states and districts?**

Swing states and districts are the pressure points of Republican power, where just a few new Democratic voters can have an outsize impact and win elections.

### **How are you different from other voter registration organizations?**

We are the **ONLY** national organization doing:

- Proudly partisan voter registration
- In targeted swing states & districts
- Via email, text, postcard, in-person voter drives and more
- Using a unique scored database of tens of millions of *unregistered likely Democrats*
- And our own custom-built voter registration site [Voterizer.org](https://voterizer.org)
- Every day of every year
- With an army of volunteers
- For \$1 per voter... (2022 cycle Impact Report numbers)
- *And having fun doing it!*

### **How do I help?**

Sign up for a Volunteer Opportunity [HERE!](#) Donate [HERE!](#) Or volunteer your talents to work with us behind the scenes [HERE!](#) *Field Team 6 is a machine that mints Democrats. Your volunteer hours and donor dollars are the fuel.*

### **What will Field Team 6 do with my money?**

Short answer? Save the world.

Less short answer? *Every \$1 you donate helps us register one Democratic voter in a swing state.* Compare that to the Obama re-elect campaign, who spent \$1,500/voter. And to other organizations who spend \$200-300 each, in order to do *nonpartisan drives* that register far more Republicans.

### **How do you achieve such efficiency and effectiveness?**

We put the lion's share of our budget into direct voter outreach, and the rest into the infrastructure that supports that voter outreach. *Only 3 of us are paid.* We have about 100 on our volunteer staff. They comprise 20+ specialized teams, who support over 33,000 volunteers across the country. It's this army of volunteers who allow us to stretch every donor dollar beyond what anyone thought possible.

### **Why donate to voter registration instead of Get Out The Vote (GOTV)?**

Voter registration creates new voters. GOTV efforts get those voters to the polls. To win elections, we need both. But there is currently a *gigantic imbalance*.

There are countless organizations doing GOTV, including every campaign and every level of the Democratic Party, from national to state to county to local. And their budgets total in the billions. GOTV accounts for about 99% of electoral activism.

But when it comes to organizations doing *voter registration*, there are just a handful. And as for orgs doing proudly partisan voter registration nationally, in targeted swing states, in person and digitally, with a scored "unregistered likely Democrats" database, using an army of volunteers, there's only one: **Field Team 6**. Our voter drives *feed* this vast array of GOTV organizations. So donate where it's most needed – where new Democrats are born!

### **Why donate to Field Team 6 instead of campaigns or the party?**

Many campaigns and the party spend tens of millions of donor dollars on consultants, or on TV ads that leave nothing behind. What Field Team 6 leaves behind is *more Democratic voters in swing states and districts*, who will continue to vote for decades, making their area more Democratic over time. We build *blue infrastructure that lasts*, and that seeds the ground for future Democratic victories up and down the ballot.

### **What does the name “Field Team 6” mean?**

It’s a play on “Seal Team 6,” because we are the crack voter registration team who goes behind enemy lines to do the impossible.

The name is also an homage. “Seal Team 6” is the nickname that founder Jason Berlin gave to the six best voter register-ers alive – a legendary team of six women who helped flip five Southern CA districts (including all of Orange County!) in the 2018 Blue Wave Midterms.

In fact, these women earned their own incredible half-hour documentary, directed by Apryl Lundsten! Watch *The Third Act is for Activism* [HERE](#).